Crosby Ambassador Team Description and Application Instructions

The University of Missouri Crosby Ambassador Team (CAT) is a select group of student leaders who represent the Crosby MBA Program. Ambassadors will be instrumental in shaping the direction of the Crosby MBA Program, as they communicate with and help recruit prospective students and future leaders to the program. Ambassadors will have the opportunity to interact and work closely with the Crosby MBA and Trulaske College of Business staff and faculty, as well as with alumni, employers, and other program constituents. In sum, the Crosby Ambassador Team will work to promote, enhance and support the Crosby MBA Program mission.

**CAT Responsibilities may include some or all of the following activities:**

- Becoming knowledgeable about the Crosby MBA program, so as to provide prospective students, applicants, and admitted students with information through in-person, phone, and email contact.
- Visiting with prospective and admitted students.
- Participating in a variety of recruiting events, such as career fairs and information sessions.
- Helping plan and participate in orientation (and possibly an orientation reunion) for new students each semester.
- Contributing to Crosby MBA social networking activities (Facebook, Twitter, blogs, etc.).
- Communicating closely with the Crosby MBA Program staff regarding admissions, student services, and important programmatic decisions (e.g. providing timely feedback on recruits).
- Participating in a 2-day intensive training session and bi-weekly meetings with program staff (times and dates to be decided on by the group).

**Benefits for CAT Ambassadors:**

- Leadership opportunities: As the inaugural Ambassador Team, your leadership will directly influence the direction of this group. As CAT grows over time, official leadership positions will likely become available.
- The Crosby MBA Program staff will ask for your input on prospective and applying students, as well as for your help in recruiting admitted students who have not yet made a decision to attend. Your participation in these activities will have an immense impact on the success and future of the program.
- Crosby MBA logo shirt and occasional meals.
- Networking opportunities!

**CAT Qualifications and Application Process:**

- Applications will be available each semester on the Crosby MBA current student website, on Blackboard, and in 213 Cornell Hall. Selected applicants will be invited to interview.
- All current students in good academic standing may apply to be a part of the Crosby Ambassador Team for the upcoming semester, and must remain in such standing throughout their tenure in CAT.
- Ambassadors are asked to commit to being part of CAT for at least two semesters. Students graduating in Fall 2010 may also apply for the inaugural Crosby Ambassador Team, although you will only participate for one semester.
- At the end of each semester, Ambassador performance will be reviewed and communicated by the Program Staff.

Questions: Please direct all questions, suggestions and feedback to Carrie Collier in 213 Cornell Hall, colliercm@missouri.edu
Name: ___________________________  Concentration or Dual Program: ___________________________

Semester you started the program: ___________________  Anticipated Graduation Date: ___________________

Hometown: ___________________  Undergrad Institution & Major: ___________________________

Years of work experience before starting the program & industry worked in: ___________________________

Please answer the following questions on a separate sheet of paper; be sure to answer each one fully and concisely.

1) Why do you want to be a part of the Crosby Ambassador Team? Please address what you feel are your qualifications and how you would contribute to CAT.

2) What is your favorite aspect of the Crosby MBA Program? Least favorite? How would you describe these things to a prospective student who is considering other schools in addition to University of Missouri?

3) Please describe any suggestions you have for reaching out to and recruiting potential students who might not otherwise know about the University of Missouri Crosby MBA Program.

Time Commitment:

While there is no specific time commitment required from CAT members, we anticipate that you will contribute approximately 2 hours per week, on average. We ask that you are flexible in our initial development of the program!

Confidentiality Statement:

Crosby Ambassador Team members may have access to confidential information, including but not limited to admission information, applicant status, personal documents, and other confidential information. Please be aware of this at all times, and do not share sensitive information with others. Please ask any Crosby MBA staff member if you have questions about this statement, and be aware that ambassadors may be asked to complete a brief online FERPA tutorial.

Contact Information & Photo Release Statement:

We will have CAT email address and account to communicate with prospective students, so you will not need to make your own email address publicly available. Crosby Ambassador Team members will have their picture and a brief bio on our website and possibly other recruitment materials.

Student Signature: ___________________________________________ Date: ______________________

Thank you for your application to be a part of CAT, and helping the MU Crosby MBA Program!